



# “BABIES” The Musical

Partnership Opportunities

# BABIES

- BABIES is "A Chorus Line" set in a hospital nursery.
- BABIES is an ENSEMBLE musical with each character having his/her own "moment/song", but with everyone coming together for great chorus performances. Babies, from one day to two weeks old, talk, dance, and sing about their hopes, dreams, pre-natal experiences, families, and just about anything that pops into their new, little heads.
- BABIES is truly a FAMILY SHOW appealing to all ages.
- Cast of 12 to 15 (Leads to be confirmed in early 2011)
- Show is currently being updated for 2011



# History

**Previous productions include: Charlottetown Festival, Ottawa, Sydney Australia**

*"Remarkably clever...charming. Just what the Doctor ordered."*

Matthew Fraser, Toronto Globe and Mail, National Edition

*"Jones has created a unique world in which childhood, children and parents are examined with much humour and a great deal of truth...melodic, catchy and lyrically clever...entertaining, witty and intelligent."*

Basil Deacon, Halifax Chronicle Herald

*"Inventive...tuneful...dramatic."*

Sid Adilman, Variety reviewer

*"Colourful, upbeat, lively, delightful and clever...a good dose of reality."*

Lynn Saxberg, Ottawa Citizen



# About the Author/Composer



**Cliff Jones** has won domestic and international awards for his work in musical theatre, television and network radio.

- Composed and directed for : MARTIN SHORT, LORNE MICHAELS, MARY TYLER MOORE, ANNE MURRAY, GORDON PINSENT, ALAN THICKE, ALEX TREBECK, SHIRLEY JONES, DAVID CASSIDY, PETER LAWFORD, GEORGIA ENGLE, ANDY GRIFFITH, RICH LITTLE, RITA MCNEIL, MEAT LOAF, BARBARA EDEN, KAREN KAIN, SHARI LEWIS (and Lamb Chop!), EARTHA KITT, PAUL WILLIAMS, PETER O'TOOLE
- Wrote book, music & lyrics for rock opera based on HAMLET. Under various names it played in Toronto starring Brent Carver & Beverley D'Angelo, on Broadway it was directed by Gower Champion and played in Los Angeles for 18 months and won 7 L.A Theatre Awards
- Produced numerous CBC musicals including HEY MARILYN starring Beverly D'Angelo and SOME OF MY BEST RATS ARE FRIENDS starring Martin Short

# Production Details

- Performances begin June 22, 2011 and run to July 9, 2011 at the Jane Mallett Theatre/St. Lawrence Centre.
- Produced by Larry Westlake of Capricorn 9 Production. Capricorn 9 Production is a non-profit production company that utilize Equity performers in their shows but always include and promote the non Equity talent in the city and give them an opportunity to gain valuable experience.



# Partnership Opportunities

Benefits Include: (dependant on level of sponsorship)

- Category exclusivity
- On-site recognition – expanded exposure for Presenting Sponsor
- Logo in all printed advertising including flyers, posters, print ads
- Presenting Sponsorship recognition in all TV, Radio & Print Ads (*CP24, CHFI, Toronto Star*)
- Logo recognition in Program (*size dependant on level*)
- Corporate ad included in all Programs (*size dependant on level*)
- Logo on BABIES website (*Presenting Sponsor receives linked logo*)
- Tickets to show and VIP Receptions (*# dependant on level*)
- Potential corporate branding included in content of show.
- Fees range from \$5000 - \$20,000

# Contact

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